



The Personal Touch™

Wealth Management – Simplified

50 Park Capital

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Introduction

50 Park Capital

Registered Investment Advisor SEC

Results Matter:

50 Park Capital's strives to deliver superior risk-adjusted returns in all market environments. It attempts to do this by:

1. Aligning itself with broader market trends
2. Removing emotion from the decision making process
3. Adhering to an strict risk management methodology

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Biographies

Key Personnel

Profiles

Adam Sarhan

*Chief Executive Officer
Portfolio Manager*

In 2004, Adam established a boutique investment firm, Sarhan Capital, to provide services rooted in the objective analysis of global capital markets and U.S. equities. As part of the firm's offerings to institutional clients, Adam authored a weekly global macro missive, The Sarhan Analysis, which is the foundation for Sophic Macro (CTA) and later 50 Park Capital (Registered Investment Advisor). Adam holds a Masters and Bachelors degree in Political Science. Adam is a contributor to Forbes and is frequently quoted in CNBC, WSJ, Barrons, Reuters, The Wall Street Journal, CBS News, and other popular media outlets.

Stephen Klein

*Chief Operating Officer
Portfolio Manager*

Stephen has 18 years of financial markets experience, is COO of Sophic and Abingdon and senior advisor to 50 Park Capital. Before that he was as a Portfolio Manager at Graham Capital Management, LP. From 2011 to 2013 he was a Portfolio Manager and Partner at AT Global Capital LP (Brevan Howard & Goldman Sachs Asset Management vehicle). From 2008 to 2011 he was Chief Operating Officer of the Global Macro division at Tigris (Tom Kaplan's family office). Preceding this Stephen was the Head of Trading & Technical Analysis at AT Global Management LP (Citi Alternative Investments & Société Générale Asset Management vehicle) from 2005 to 2008. He began his career in the futures brokerage divisions of Man Group plc and Salomon Smith Barney. Stephen holds a Bachelors of Arts degree in Economics from Vassar College.

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NAV Consulting*Middle & Back Office*

NAV Consulting, Inc. handles our middle and back office. NAV was founded in 1991. NAV Consulting provides independent fund administration and a slew of middle and back office services to professional asset managers. NAV serves ~400 clients globally with ~US\$38 billion in assets under administration.

NAV Consulting employs a staff of over 250 professionals and are headquartered in Chicago, IL. Their Independent Fund Administration operations are SAS 70 / ISAE 3402 Certified and the firm has a specific focus on serving the Alternative Management industry. More information is available on their website: www.navconsulting.net.

NAV Consulting provides each client with a unique username and password to view their account 24/7/365 online at www.navconsulting.net.

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Competitive Advantage

D.A.M.P. Investment Strategy

We aim to provide superior absolute risk adjusted returns through a combination of technical and fundamental analysis with an important psychological overlay

We believe that most people lose money in capital markets because they make emotional, not rational, decisions. Their association with pain and pleasure cause them to make lousy decisions. Adam Sarhan created the D.A.M.P. investment system which is designed to remove emotion from the decision making process and generate alpha by adhering to a series of core beliefs; play defense first, enter/exit right, follow market trends, and focus on important psychological behavior that drive successful investors and markets each week

We strive to capture intermediate term trends with a strong focus on capital preservation first, then capital appreciation.

Defense First

- Predetermined risk based stops, from entry to exit
- Stops are only tightened, never widened
- Mitigates surprises

Advanced Signals

- Enter correctly
- Exit correctly

Market Conditions

- Never fight the tape
- Align ourselves with market trends, not the other way around

Psychological Analysis

- Individual
- Collective

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Competitive Advantage

Trading Discipline

Our proprietary investment system (DAMP) aims to remove all human emotion from the decision making process.

The cornerstone of the investment process is that all major trading decisions are determined while the market is closed each week. This approach prevents emotional decisions that are ubiquitous during market hours

Psychology is Constant

- Markets and participants change yet human nature is the one constant throughout history
- Identify and capitalize on certain recurring patterns of individual and collective psychology that emerge in both bull and bear markets

Interpret, Do Not Predict Market Action

- We listen to the market by remaining flexible in our approach and never allowing a predetermined macro view override what price is clearly dictating
- Decisions are based on what is happening, not on what someone thinks will happen; thus, trades are based on empirical evidence, not conjecture

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Investment Rules

Quantitative Investment Parameters

We maintain strict position limits based on the following factors: Risk from Entry to Exit, Liquidity, Asset Class, and Total Portfolio Exposure

Risk Management

- Positions are only entered in highly liquid securities
- 1 unit = 1% risk of the Net Asset Value of the portfolio from initial entry to exit
- Maximum of 3 units per position
- Maximum of 10 positions per portfolio
- For liquidity purposes, and because of our size, no position shall be greater than 10% of the daily volume

Drawdown Rule

- Drawdown from peak monthly NAV objective is <9%
- Exit all positions if performance drops 15% from peak monthly net asset value
- Take cooling-off period



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Investment Universe

Macro Investment Landscape

50 Park Capital begins with a macro view of the world then we find ways to express that view via highly liquid securities (Stocks, ETFs, Mutual Funds, and Options).

Here is the macro landscape we follow each week.

Equity Indices	Fixed Income	Currencies	Metals	Energy	Grains	Softs
S&P 500 NASDAQ 100 DJIA Russell 2000 DAX FTSE NIKKEI	US Bond US 10-Year Note German Bund Gilt Eurodollars Euribor	Euro Canadian Dollar Dollar Index Japanese Yen Australian Dollar British Pound Swiss Franc	Gold Silver Copper	Crude Oil Natural Gas RBOB Gasoline	Soybeans Corn Wheat	Sugar Coffee Cocoa

Overview

Fact Sheet

Portfolio Managers	Adam Sarhan & Stephen Klein
Focus	Liquid Institutional Quality Stocks, Options, ETFs, and Mutual Funds – (No penny stocks)
Maximum Drawdown Objectives	< 9%, Maximum 20%
Fees	Negotiable – 0.25-2% management
Separately Managed Accounts	Client has full access to their account at all times
Redemption	Instantly, No Lock-Ups
Minimum Investment	\$100,000 separately managed accounts
Full Transparency	Clients view their accounts 24/7
Custodian/Broker	Free to choose
Middle and Back Office	NAV Consulting, Inc.
Legal	David R. Allen, Attorney at Law
Launch	Spring 2016

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